

# POLICES

## FRANCHISE BOLD

AABBCcDdEeFFGGHhIiJjKkLLMMNnOoPPQqRRSsTtUuVvWwXxYyZz

1234567890!@#%?&\*()

## Helvetica Neue LT Std - 77 Bold Condensed

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890!@#%?&\*())ÇçÈèÀàÉé«»

## Helvetica Neue LT Std - 57 Condensed

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890!@#%?&\*())ÇçÈèÀàÉé«»

## *Helvetica Neue LT Std - 57 Condensed Oblique*

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890!@#%?&\*())ÇçÈèÀàÉé«»

# PALETTE DE COULEURS



Noir – Black : Web : # 000000 | CMYK : 0, 0, 0, 100



Bleu – Blue : Web : # 1d75bb | CMYK : 85, 50, 0, 0



Orange – Orange : Web : # eb6e2a | CMYK : 3, 70, 95, 0